

CDC's HIV Prevention Priorities & Activities for Hispanics/Latinos



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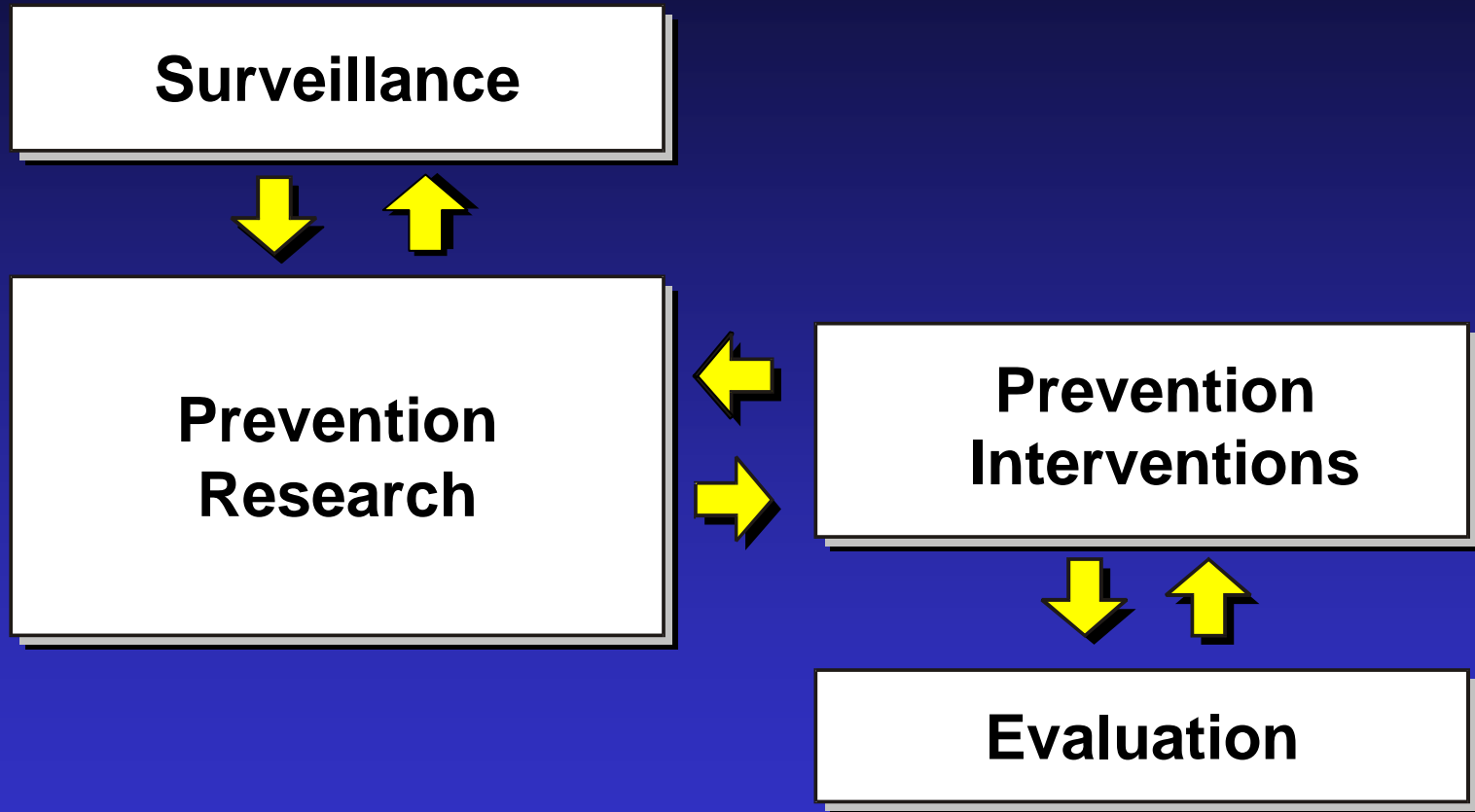


HIV Prevention Strategic Plan: Extended Through 2010

- **Short-Term Goal:** Reduce the number of new HIV infections in the United States by 5% per year, or at least by 10% through 2010, focusing particularly on eliminating racial and ethnic disparities in new HIV infections.
 - **Short-Term Milestone 1:** By 2010, decrease by at least 10% the number of persons in the United States at high risk for acquiring or transmitting HIV infection by delivering targeted, sustained and evidence-based HIV prevention interventions.
 - **Short-Term Milestone 2:** By 2010, through voluntary testing, increase from the current estimated 75% to 80% the proportion of HIV-infected people in the United States who know they are infected.
 - **Short-Term Milestone 3:** By 2010, increase from the current estimated 50% to 65% the proportion of newly diagnosed HIV-infected people in the United States, who are linked to appropriate prevention, care and treatment services.
 - **Short-Term Milestone 4:** By 2010, strengthen the capacity nationwide to monitor the epidemic, develop and implement effective HIV prevention interventions and evaluate prevention programs.



Comprehensive HIV Prevention at CDC



HIV/AIDS Prevention Programmatic and Scientific Priorities

- Reducing Disparities in HIV Incidence among African Americans, Hispanics, and Men who have Sex with Men (MSM)
- Further Strengthen Ability to Monitor HIV Incidence, Antiretroviral Drug Resistance, Risk Behavior, and Delivery of Prevention Services
- Pre-Exposure Prophylaxis for HIV Prevention Trials



Reducing Disparities in HIV Incidence among African Americans, Hispanics, and Men who have Sex with Men (MSM)

- Continue implementation of Heightened National Response
- Expand partnership with other federal agencies, state and local health departments
- Community engagement and mobilization
- Begin development and implementation of recommendations for addressing the epidemic among MSM



Further Strengthen Ability to Monitor HIV Incidence, Resistance, Risk Behavior, and Delivery of Prevention Services

- Name-Based HIV Surveillance
 - 50 states, District of Columbia, and 5 dependent areas have confidential name-based systems.
 - Currently, 33 states have mature systems.
- HIV Incidence Surveillance
 - First national estimate from HIV incidence system will be available in 2008.
- Medical Monitoring Project (MMP)
 - National population-based system assessing clinical outcomes, behaviors and quality of care among HIV-infected persons who are in medical care.



Further Strengthen Ability to Monitor HIV Incidence, Resistance, Risk Behavior, and Delivery of Prevention Services

- National HIV Behavioral Surveillance System (NHBS)
 - Venue-based behavioral surveillance system that collects risk behavior data from 3 populations at high risk for acquiring HIV infection
 - MSM, IDUs and high-risk heterosexuals
- Program Evaluation and Monitoring System (PEMS)
 - National data reporting system developed to strengthen the capacity to monitor and evaluate CDC's HIV prevention programs
- All these systems will provide key information that will be invaluable for providing high quality and effective prevention and treatment programs



Program Evaluation and Monitoring System (PEMS)

- PEMS contributes to the goal of decreased HIV transmission by:
 - Advancing CDC and local capacity to monitor and improve HIV prevention programs and planning
 - Strengthening accountability for resource utilization
- PEMS Data Variables
 - HIV Counseling and Testing (CTR)
 - Partner Counseling and Referral Services (PCRS)
 - Comprehensive Risk Counseling and Services (CRCS)
 - Health Education and Risk Reduction (HE/RR)
- PEMS Data Variables support:
 - Evaluation of community planning
 - Monitor prevention program processes (i.e., service delivery) and prevention outcomes (i.e., risk behaviors, services utilization)
 - Report progress on achieving agency-level performance indicator targets and goals



Priority Recommendations/Guidelines

Current

- Revised Recommendations for HIV Testing of Adults, Adolescents and Pregnant Women in Health-care Settings
- Incorporating HIV Prevention into the Medical Care of Persons Living with HIV

Future

- Revised Recommendations for HIV and STD Partner Services (expected 2008)
- Revised Recommendations for HIV Testing in Non-Clinical Settings (published next year)
- Guidelines for Testing in Correctional Settings
- Interpretative Guidelines for Western Blot Assays
- Guidelines for Male Circumcision



CDC's Hispanic/Latino Executive Committee

- Established May 2007
- Comprised of representatives from branches within the Division of HIV/AIDS Prevention
- **Key Activities and Milestones**
 - Developing an Action Plan to guide CDC's investments and activities related to HIV prevention among Hispanics/Latinos for FY2007-2010
 - Conducted satellite broadcast on Hispanics/Latinos
 - Published a MMWR report: *Current Status of the HIV Epidemic among Hispanics- 33 States, 2001-2005*
 - Working on a Special Issue of a peer reviewed journal on Hispanics/Latinos and HIV/AIDS Prevention
 - Planned this consultation as a first step in the development of a National Plan of Action



Why Focus on Hispanics/Latinos?

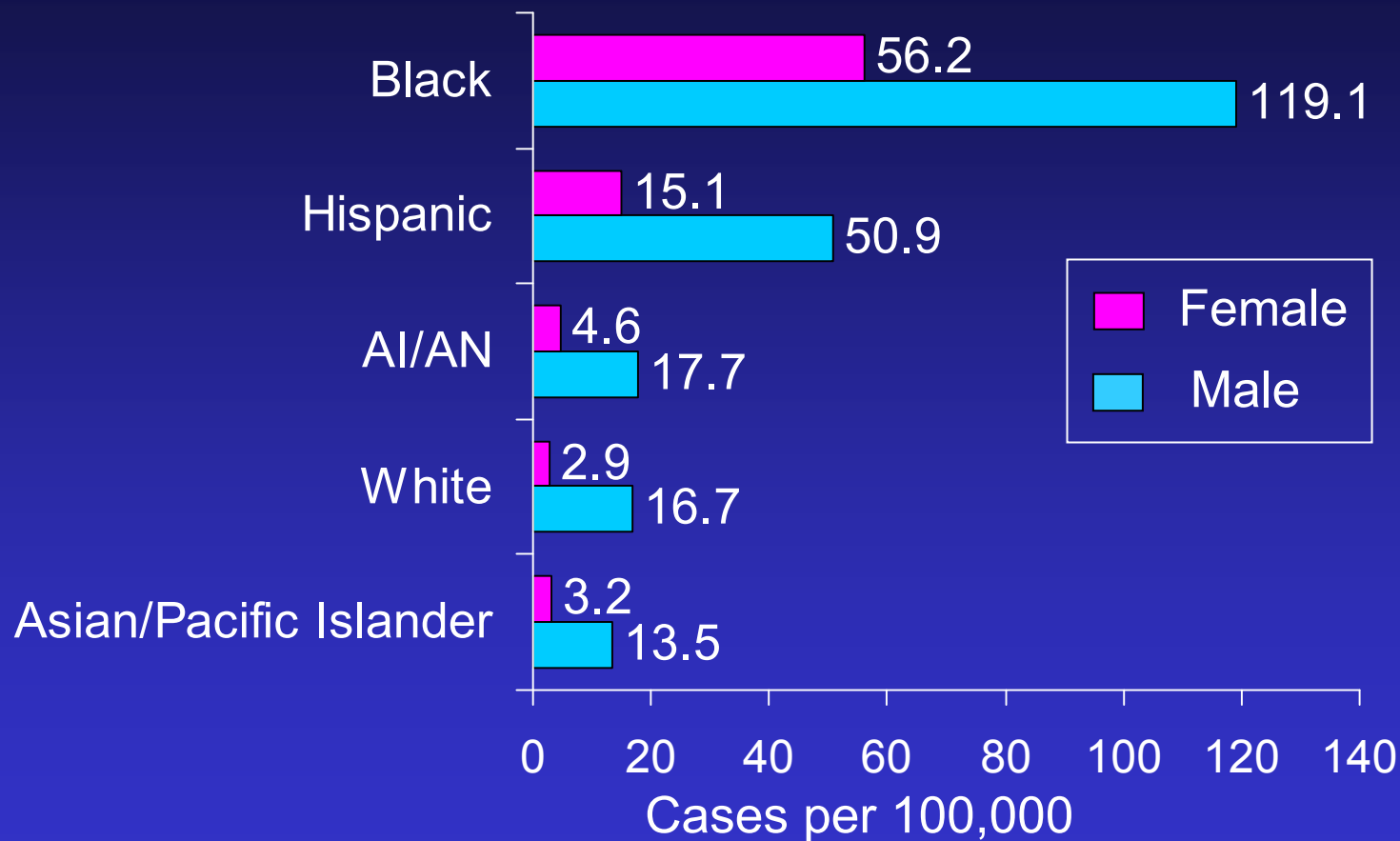
- Account for approximately 15% of U.S. population
- Fastest growing ethnic group
- Account for 22% of HIV/AIDS diagnoses in 2006*
- Health disparities and barriers to HIV prevention and care:
 - Risk factors vary by country of origin and ancestry
 - High rates of STDs
 - Substance and alcohol abuse
 - Language Barrier
 - High poverty level
 - Educational level below the U.S. national average
 - Migration patterns
 - Limited access to healthcare
 - Immigration status



**2006 Estimate includes Puerto Rico*



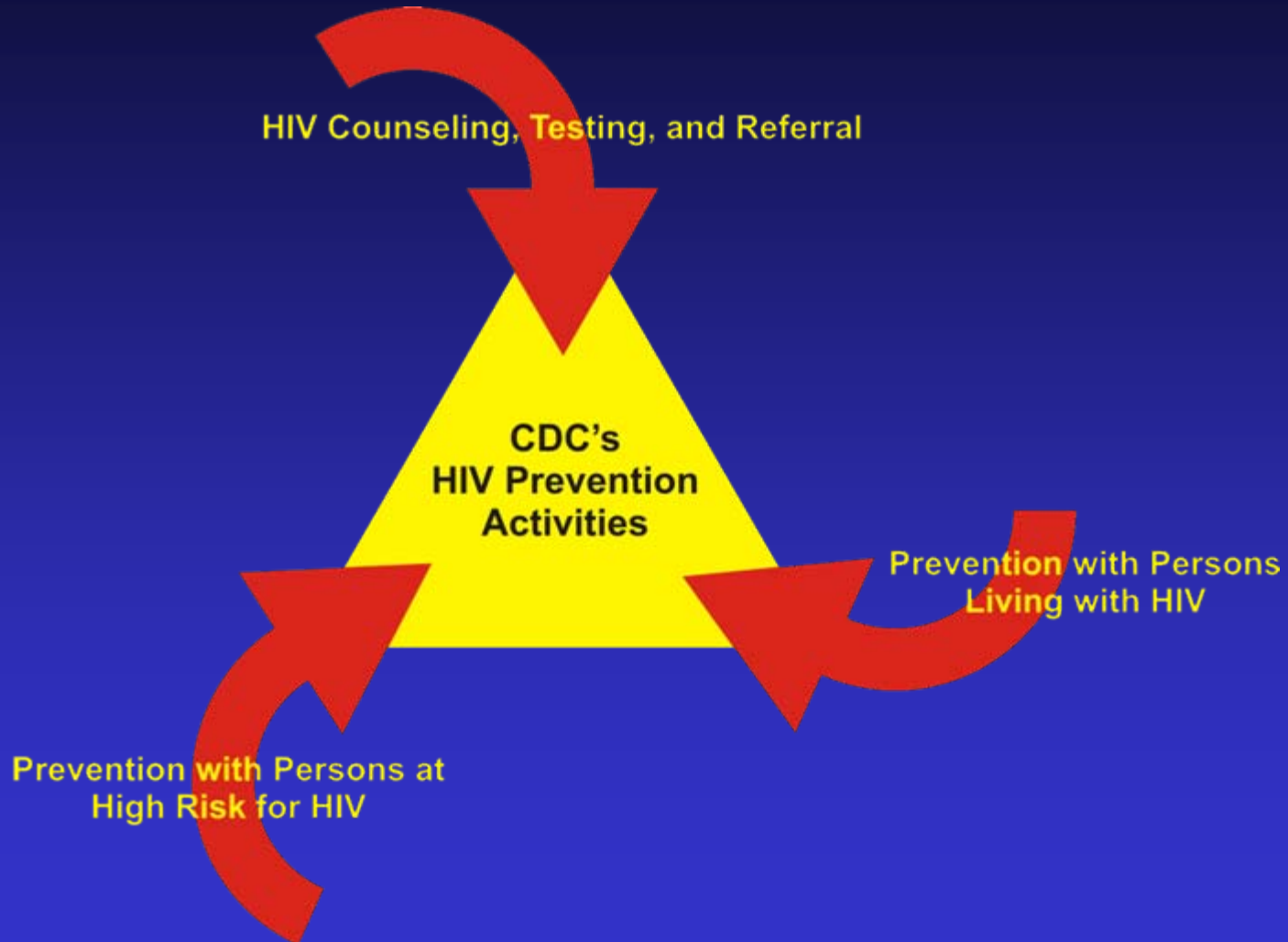
Rates of Estimated HIV/AIDS Cases – Adults and Adolescents, 2006



Note. Data from 33 states with confidential name-based HIV infection reporting since at least 1999. Data have been adjusted for reporting delays.



CDC's Overall Approach to HIV Prevention





Hispanic/Latino HIV/AIDS Prevention Activities: Prevention Programs

- Provide funding awards to 179 community-based organizations (CBOs).
 - 59 funding awards to CBOs providing prevention services to Hispanics/Latinos
 - 33 funding awards primary target is Hispanic/Latinos
- Provide funding through state, territorial and local health departments serving Hispanics and Latinos.
- Support HIV prevention activities for Hispanic/Latino at-risk and HIV-positive persons through CBOs
 - Coaí, Inc. (PR)
 - La Clinica Del Pueblo (DC)
- Provide culturally competent technical assistance and monitoring for HIV prevention services.



Hispanic/Latino HIV/AIDS Prevention Activities: Capacity Building

- Provide culturally appropriate capacity building assistance to programs that serve Hispanics/Latinos through partnerships with national, regional, and nongovernmental organizations.
- Fund 9 national and regional organizations to serve the CBA needs of Hispanic/Latino serving organization.
- Increase Hispanic/Latino participation in community planning activities.
- Conduct intensive and linguistically tailored training institutes in multiple states for health departments and CBOs.
- Created Spanish training and technical materials on behavioral interventions:
 - **5 interventions available:** SISTA, Safety Counts, Voices/VOCES, RAPP & MIP
 - **8 interventions under development:** Mpowerment, Many Men Many Voices, Community PROMISE, Healthy Relationships, Street SMART, RESPECT & Partnership for Health
- Support National Social Marketing Campaigns
 - Provide technical assistance to NLAAD and NHTD





Hispanic/Latino HIV/AIDS Prevention Activities: Research

- Conduct epidemiologic and behavioral research focused on Hispanics/Latinos
 - Brothers y Hermanos Study
 - Women's HIV Study
 - Parents Matter!
- Provide training for researchers of minority races/ethnicities through the Minority HIV/AIDS Research Initiative (MARI)
 - 9 studies focus on Hispanics/Latinos
 - Routine HIV Testing in Primary Care Settings
 - Prevalence of HIV, Hepatitis B & C, and Associated Risk Factors among Hispanic IDUs
 - Empowering Latinas to Lash out Against AIDS/STIs (ELLAS)

Hispanic/Latino HIV/AIDS Prevention Activities: Behavioral Interventions

Research & Demonstration Projects

Sin Buscar Excusas:
single-session, video-based
intervention for Latino MSM in NYC

Project Safer Options for Life (SOL):
multi-session group intervention for
Latino MSM in Miami, FL

Testing the effectiveness of
Voices/VOCES in PR

Adaptation Projects

Popular Opinion Leader (POL):
HIV+ Latino MSM, El Paso, TX

AMIGAS:
adaptation & rigorous evaluation
of SISTA for Latinas
(Miami/Dade County, FL)

Dissemination Projects

Prevention Research
Synthesis (PRS)

- 7 “Best-Evidence”
interventions for
Hispanics/Latinos

Packaging of evidence-based
intervention through REP
project

- ¡Cuidate!: Latino youth
- Project Connect: Latino
heterosexual couples
- SEPA: Latinas

Development of new videos
in Spanish and English for
Voices/VOCES



TAKE THE TEST, TAKE CONTROL



**NATIONAL HIV
june 27
TESTING DAY**
**DIA NACIONAL DE
27 de junio
LA PRUEBA DE VIH**

HAZTE LA PRUEBA, TOMA CONTROL



- Raise awareness and promote greater understanding of issues among Hispanics/Latinos
 - Support National Latino AIDS Awareness Day (NLAAD) and National HIV Testing Day (NHTD)
 - House a variety of Spanish HIV prevention materials on CDC website
 - Maintain CDC Español
 - Maintain an HIV/AIDS among Hispanics and Latinos fact sheet
 - Sponsor podcasts and satellite broadcasts
 - Distribute HIV/AIDS materials through local businesses frequented by Hispanics/Latinos
 - Address stigma by promoting open dialogue



Hispanic/Latino Consultation: Meeting Objectives

- Identify gaps in current HIV prevention services and research in the United States and its territories.
- Identify research and prevention resources currently available.
- Identify community and society level factors placing Hispanics/Latinos at disproportionate risk for acquiring HIV.
- Identify ways that CDC and Hispanic/Latino Leaders can work together to implement HIV prevention activities.





Agenda for Meeting

- Examine multiple issues affecting HIV/AIDS epidemic among Hispanics/Latinos.
- Exchange strategies and determine ways to help stop the spread of HIV/AIDS through key presentations and multiple breakout sessions.
- Key themes and recommendations will help guide CDC to :
 - Formulate effective strategies for combating HIV/AIDS in a culturally appropriate manner
 - Guide the development and implementation of the Plan of Action



National Plan of Action

- Develop a National Plan of Action to:
 - Reduce new HIV infections among Hispanics/Latinos
 - Increase access to culturally appropriate prevention, care and treatment services.
- The Plan of Action aims to:
 - Enhance research, policy and community involvement
 - Increase organizations' capacity to deliver appropriate HIV prevention services to Hispanics/Latinos
- CDC will expand its partnerships to facilitate development and implementation of the Plan of Action.

